



Charting your course to business success...

Generate interest, drive traffic and differentiate yourself from the competition.  
**Book your video profile today.**

# Video Profiles

Promote, demonstrate or inform *in a personal way*

If you are passionate about what you do and your company has a great vibe, then nothing communicates that stronger than a video profile.

Seen as more personal and genuine when compared to traditional ads, a video profile introduces personality and a face to you, your company and your products.

### Profiles are the Most Versatile Videos on the Web

#### Companies

Bring businesses and corporate messages to life

#### Services

Highlight individuals or businesses in the professional services industry

#### Products

Demonstrate how great your products are in real life

#### Places

Showcase destinations or experience-based businesses

### Every Profile Includes

- ✓ Unscripted authentic interviews of you & your employees
- ✓ Natural and engaging shots of your business in action
- ✓ Dedicated producer & videographer
- ✓ Music, graphics & award winning post production
- ✓ Web, mobile and TV ready formats (MOV, FLV, MPEG4)
- ✓ 24/7 Customer Service



**52%** of viewers take action after watching an online video.

- comScore

### Select the Length that's Right for You!

**30**  
seconds

- 1 round of edits
- 1 location
- 1 interview

**60**  
seconds

- 2 round of edits
- 1 location
- 2 interviews

**90**  
seconds

- 2 round of edits
- 1 location
- 3 interviews

### Navigator Marketing & Business Solutions

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